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The Wilmore Floral Company

[INCORPORATED]

Successors to
W. W. WILMORE, JR.

Specialists in GLADIOLI,
DAHLIAS, HARDY
PERENNIALS, *etc., etc.*

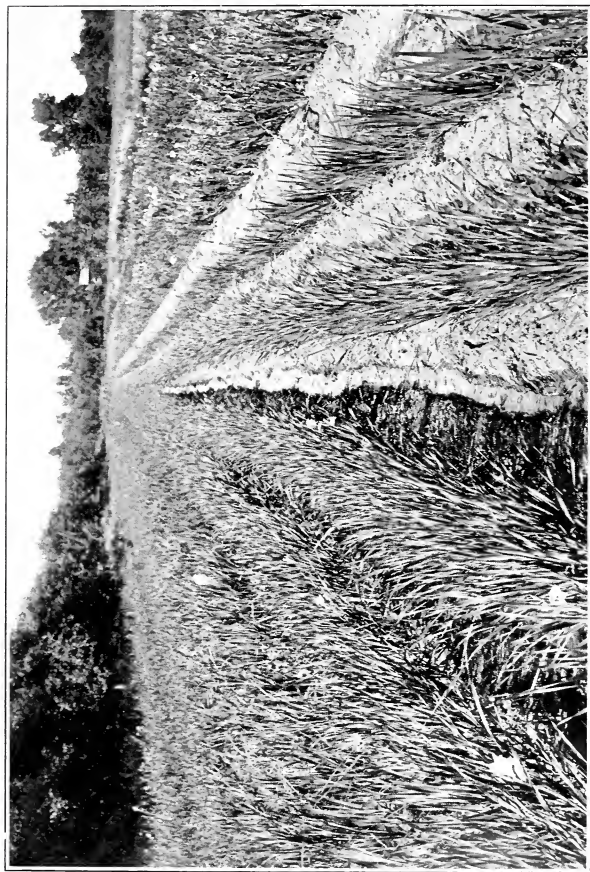


+12 Seventeenth Street



Denver, Colorado
POST OFFICE BOX 1111

1917



Half-million Young Gladioli Under Irrigation, Sixty Cords Per Foot.

Irrigation-Grown Plants Are Best

By this system the crop is matured without stunting or checking the growth by drouth, which produces healthy and well-matured plants that give results.

Special to the Trade

33 1-3 per cent Discount

Terms of Business

WARRANTY—While we exert the greatest care to have all stock true to name, sound and strong, we will be in no way responsible for the crop other than to replace such stock that may prove untrue to name or defective, or to refund its purchase price.

PRICES are based on cash, including boxes and packing, and safe delivery to any railroad point in the United States or Canada.

REMITTANCES should accompany orders in form of EXPRESS MONEY ORDERS, POSTAL MONEY ORDERS or BANK DRAFTS. Add 15c extra on personal checks to cover exchange.

C. O. D. ORDERS will not be entertained unless one-half the amount of the purchase accompanies the order.

WHEN ORDERING name a second choice as goods are sometimes sold out early in the season.

SPECIAL NOTICE—On all orders less than \$1.00 value, unless it be a second order, add 8c per dozen for postage.

CLUB RATES—Where three or more orders are sent to one address the total value being \$10.00 or more, a special discount of 10 per cent will be allowed. For example, an order of goods at catalogued price which would amount to \$10.00, same will be sent POSTPAID for \$9.00, with one years subscription to the "MODERN GLADIOLUS GROWER."

INDIVIDUAL ORDERS amounting to \$1.50 and over, extra stock will be given to the amount of 10 per cent of purchase.

SPECIAL—On all orders amounting to \$5.00 and over, one year's subscription to the "MODERN GLADIOLUS GROWER" will be given in addition to discount.

This monthly periodical, published in Calcium, N. Y., is devoted entirely to the culture of Gladioli; its columns are full of interesting and educational notes of this flower. Every lover of Gladioli should be a subscriber. Sample copies will be sent on request.

We wish to call attention to the new book, "THE GLADIOLUS MANUAL," which is now being published Periodically in the Modern Gladiolus Grower. This book is the most thorough of any yet written on the subject. It treats the plant from its wild state to the modern garden varieties, its culture and propigation. It tells you all that can be told of the Gladiolus. This book will be published sometime during the year, fully illustrated and neatly bound. Look for its publication. Written by W. W. Wilmore, Jr.

THE WILMORE FLORAL CO.

Successors to

W. W. Wilmore, Jr., Denver, Colo. Box 1111.

Gladioli---Standard Varieties

	Each	Per Doz.	Per 100
*AMERICA—The well known soft lavender pink. 48 inches....	\$.05	\$.35	\$ 2.00
*AUGUSTA—White with lavender anthers and markings on the petals. 40 inches.....	.05	.35	2.50
BRENCHLEYENSIS—Bright vermillion scarlet, all flowers open at once, fine for bedding. 36 inches.....	.05	.35	2.50
BIRD OF PARADISE—Salmon flecked and splashed with carmine. Good variegated variety. 30 inches.....	.05	.35	2.50

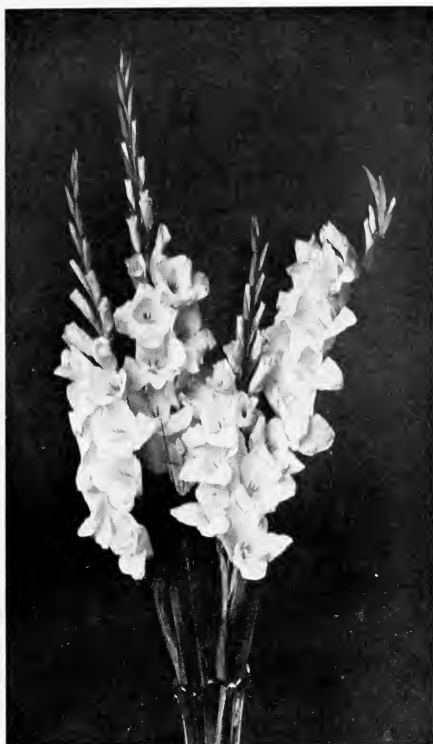


	Each	Per Doz.	Per 100
*MRS. FRANCES KING—(See Cut.) Intense flame pink almost scarlet, flowers very large, one of the best. 48 inches....	\$.05	\$.50	\$ 2.00

	Each	Per Doz.	Per 100
BARON J. HULOT —Dark indigo blue; one of the best purple or blue Gladioli in cultivation. 40 inches.....	.08	.75	4.00
CRACKERJACK —Rich maroon, blotches of yellow with purple pepperings. 40 inches.....	.05	.50	3.50
GIANT PINK —Brilliant pink with a dark throat, very tall, late bloomer. 48 inches.....	.05	.50	4.00
FAUST—GEO. PAUL —Dark crimson, flowers very large, well opened; one of the best of its kind. 36 inches.....	.08	.75	4.00
*HALLEY —Large open flowers of salmon pink color, no markings or blotches. (Fine.) 40 inches.....	.08	.75	4.00
*INDEPENDENCE —Rosy pink with carmine blotches on the lower petals. (Very good variety.) 36 inches.....	.05	.35	2.00
KLONDYKE —Primrose yellow with rich maroon blotches on the lower petals. 36 inches.....	.05	.35	2.50
*PINK BEAUTY —Soft pink with heavy dark maroon blotch in the throat. (Very early.) 30 inches.....	.04	.30	2.00
PRES. TAFT —Light pink with shaded throat, long heavy spike, flowers large. 48 inches.....	.05	.50	3.00
*TWENTIETH CENTURY —Blood red, long spikes of large flowers, nearly all open at once. 40 inches.....	.08	.75	5.00
*TACONIC —Clear bright pink with a conspicuous crimson blotch. 44 inches.....	.05	.50	3.00
*VELVET KING —Large bright velvety red flowers; several open at one time. 36 inches.....	.08	.75	5.00
WHITE EXCELSIOR —An exceptionally strong variety growing from 4 to 5 feet in height, spikes branched. A fine thing	.10	1.00
SPECIAL OFFER —One each of the foregoing 18 varieties, \$1.00. Two each, \$1.90. Six each, \$5.75; Twelve each, \$10.50. All postpaid.			

Newer Varieties

	Each	Per Doz.	Per 100
*ALICE CAREY (Better than CHICAGO WHITE)—Pure white, flowers large, well open; one of the best whites of today. 40 inches	\$.10	\$ 1.00	\$ 6.00
BLUE JAY —Pale blue mottled purple and lavender, heavy blotch edged sulphur on the lower petals. 36 inches.....	.50	5.00
CHICAGO WHITE —An early white variety, slightly marked..	.10	1.00
DORA KARIS (Ruffled) —Straw color slightly flecked with carmine, long spike, slightly ruffled flowers. 48 inches....	.20	2.00
GLORY KUNDERI (Ruffled) —Cream pink, slight carmine pencillings, edges of petals are ruffled and fluted. 36 inches...	.10	1.00	6.00
*GLORY OF HOLLAND —Pure white, the antlers only are colored. Award of merit Harlem and London, 1912.....	.10	1.00	6.00
GOLDEN KING —Bright sulphur yellow with an intense crimson blotch on the lower petals. It is one of the very best of the yellows. 4 ft.....	.20	1.50	10.00
GOLDEN WEST —Clear bright orange, brilliant and showy. Fine. 36-40 inches20
JEANNE DIEULAFOY —Pale cream pink with a conspicuous crimson blotch. 36 inches.....	.10	1.00	6.00
*LA PROPHETESSE —Pearly white with intense crimson blotch, edged sulphur. (Early variety.) 30 inches.....	.08	.75	4.50
MEPHISTOPHELES —An ideal red changing abruptly into yellow, heavy blotches of crimson on lower petals; very attractive and novel variety. 36 inches.....	.10	1.00	6.00
MRS. BEECHER —Rosy crimson with a conspicuous white blotch on petals. 30 inches.....	.10	1.00	6.00
PACHA —Bright orange with slight pencillings of brown on lower petals. 30 inches.....	.10	1.00



Glory of Holland.

	Each	Per Doz.	Per 100
PRINCEPS —Large open flowers of bright crimson, lower petals are set off with pure white blotches. Fine variety, 40 inches10	1.00	7.00
PRINCEPINE —Bright red variety with a conspicuous white blotch on lower petals. Very attractive. 30-36 inches.....	.20	2.00
PEACE —The strongest white in existence. Flowers carry slight markings of claret. Plants stand from 48-60 inches in height20	2.00
SNOWBANK —Pure white variety with faint claret markings. 30 inches10	1.00
SCARSDALE —Beautiful mauve marked and peppered vermillion on the lower petals. 40 inches.....	.10	1.00
THE KING —Rich magenta with a pure white blotch on the lower petals, flowers are large and wide open. A beautiful variety10	1.00	5.00
WILLY WIGMAN —Soft cream pink, nearly white, large carmine blotch on lower petals. 36 inches.....	.10	1.00	7.00

SPECIAL OFFER—One each of the foregoing twenty varieties, \$2.25; Two each, \$4.25; Six each, \$11.00; Twelve each, \$20.00. All Postpaid.

NOTE—All Gladioli quoted by hundred are not Prepaid.

Novelties and Varieties of Merit

	Each	Per Doz.
ARIZONA —A bright vivid pink flecked darker, carmine markings on lower petals. Flowers large, plant tall.....	\$.50	\$ 5.00
BELLE MAUVE —Mauve pink almost lavender. Flowers are large and well formed. Lower petals splashed with white.....	.50
BORDEAU —A dark rose-colored variety of merit. Flowers are large and well formed20	2.00



Lily Lehman.

CZAR PETER —Fine wine red of good form and size.....	.15	1.50
EUROPE —Pure white, absolutely no markings. Fine. 30-36 inches...	.25	2.50
ELECTRA —Dazzling shade of vermillion, flowers very large. Award of merit at London and Harlem, 1912. 36-40 inches.....	.25	2.50
EMPRESS OF INDIA —Dark brown, almost black; one of the best dark colored Gladioli. Award of merit, Harlem and London, 1912.....	.15	1.50
FRECKELS —A new seedling of tall robust growth, spikes carry from 20 to 30 flowers which are pink in color carrying small spots of dull lavender, lower petals are blotched carmine.....	.25	2.50
GAIETY —A carmine pink variety flecked and spotted with crimson. The lower petals carry two white blotches. Flowers are large, borne on long spikes.....	.25	2.50
GOLIATH —Dark violet blue; flowers are exceptionally large. Quite new25	2.50
IDA VAN —An orange red of wide open form, free bloomer, 36-40 inches	.25	2.50

	Each	Per Doz.
GOLDEN BANTUM —A new seedling of merit, the color is pure golden yellow with a dark red blotch on the lower petals. It is the yellowest of all yellow varieties. Plants grow from 24 to 30 inches high..\$.50	\$ 5.00
• LILY LEHMAN —White with blush tint; flowers resemble a lily. One of the best sorts. 30-36 inches.....\$.15	\$1.50
LIEBESFEUER —Beautiful crimson scarlet, flowers large and showy. Award of merit London, 1912.....	.35	3.50
GOLDEN QUEEN —A clear yellow variety with a conspicuous crimson blotch on the lower petals.....	.10	1.00



Mrs. Frank Pendleton.

	Each	Per Doz.	Per 100
MRS. FRANK PENDLETON —Light rose pink, shading to a deeper pink toward the center of the petals. Lower petals are blotched with rich carmine. Flowers large, well opened and of graceful form. 40-48 inches. An extra fine variety..\$.15	\$ 1.50	\$10.00
MASTER WEITSE —Dark violet, large flower, long spikes; New variety15	1.50	10.00
METEOR —Bright scarlet variety with brown pencilings, white blotch on lower petals, with same markings; no collection is complete without it.....	.25	2.50	20.00

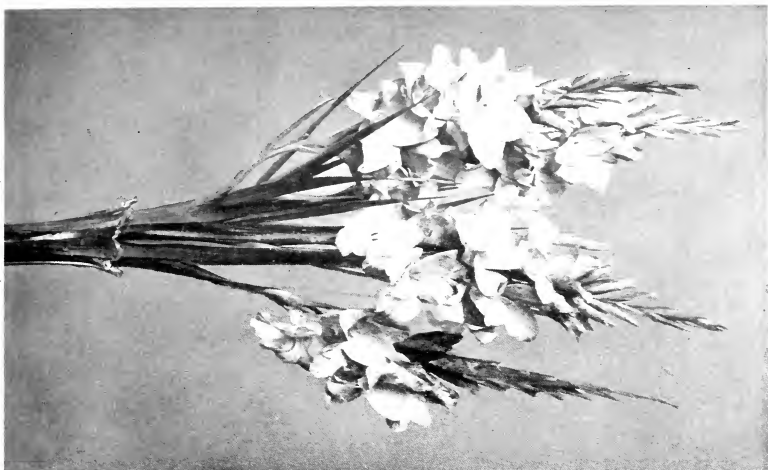
	Each	Per Doz.	Per 100
MRS. W. E. FRYER —A beautiful salmon scarlet variety with slight pencilings in the throat only. The flowers are large and well formed.....	.25	2.50
MYRTLE —Another beautiful variety originated by A. E. Kunderd. The color is a pleasing light pink with a clear white throat, blooms very early and of good habits.....	.25	2.50
NIAGARA —Soft primrose yellow, slightly tinted with rose pink in the throat. Flowers large and of exceptionally graceful form. The best variety of its kind. 36-40 inches..	.10	1.00	7.50



Niagara.

	Each	Per Doz.
PARURE —A French variety of exceptional grace and beauty. Flowers are large and closely set on a heavy spike. The color is a pleasing shade of lavender pink; a pure white blotch covers the lower petals. 30-36 inches	\$.35	\$ 3.50
PRIDE OF GOSHEN —A ruffled variety introduced by Mr. A. E. Kundred. A beautiful cream pink, strong and vigorous; flowers large and well waved. A variety of merit. 36-40 inches.....	.25	2.50
ROBERTA —A new seedling of exceptional beauty, flowers are medium in size beautifully frilled and fluted; the color is a pleasing shade of deep salmon pink; the lower petals are slightly penciled, darker plants. Grown 36 inches high.....	.50	5.00

Pink Perfection.



	Each	Per Doz.
PINK PERFECTION —A glorious production, more attractive than Electra. Flowers of a beautiful pink, long spikes of bloom. First-class certificate London and Harlem, 1913.....	\$.20	\$ 2.00

Panama.



	Each	Per Doz.	Per 100
*PANAMA —An American production which leads the world in pink. It is a seedling of the well known America, which it resembles in all respects except that its color is much deeper. 40-48 inches.....	\$.10	\$ 1.00	\$ 7.50

SPECIAL OFFER—One each of the foregoing Twenty-six varieties, \$5.50; Two each, \$10.00; Six each, \$27.50. Postpaid.

Gladioli in Mixture

GROSS STRAIN —Light colors, composed mostly of Named Varieties,, Best commercial Mixture	\$.35	\$ 2.00
SPECIAL MIXTURE —Made up of Named varieties, including all colors. Equal quantities40	2.50

Gladiolus Collections

\$1.50

No. 1—12 sorts, 2 each, namely, America, Augusta, Mrs. Frances King, Baron J. Hulot, Halley, Independence, Klondyke, Twentieth Century, Velvet King, Panama, Princeps, Lily Lehman. Value \$1.85, for \$1.50 postpaid.

\$2.00

No. 2—24 corms, 12 sorts, America, Panama, Mrs. F. Pendleton, Glory of Holland, Niagara, Princeps, Bordeaux, Mephistopheles, The King, Golden King, Lily Lehman, Baron Hulot. Value \$2.75, for \$2.00 postpaid.

\$3.50

No. 3—24 corms, 12 sorts, Panama, Niagara, Europa, Halley, Leibesfeuer, Goliath, Empress of India, Mrs. F. Pendleton, Golden King, Pink Perfection, Ida Van, Peace. Value, \$4.50, for \$3.50 postpaid.



Medal of Honor on Gladioli.

Panama Pacific International Exposition.

Hardy Perennial Plants

Prices, except where noted, 10c each; \$1.00 per doz.

No flower garden is complete without a collection of these most valuable plants. With a little care they may be selected so as to give a continuous supply of flowers from early spring to autumn frosts. They require far less care than the annuals or bedding plants, and may be used to good advantage to fill odd corners, along fences, and to screen unsightly objects. They are perfectly hardy, and yet for winter they should have a slight covering of leaves or other litter. Care should also be taken to prevent pools of water standing on them during winter.

ACHILLEA, "THE PEARL"—Flowers borne in greatest profusion the entire summer on strong, erect stems, two feet high, of the purest white. As a summer cut-bloom it is of great value.

ANCHUSA, ITALICA—A new plant becoming extremely popular. The flowers are borne in clusters of an ideal blue; the plant blooms in June and July. Perfectly hardy and adapted to almost any climate. Price, 25c each; \$2.50 per doz.

BLEEDING HEART (Dielytra Spectabilis)—A hardy perennial plant producing graceful sprays of heart-shaped pink and white flowers. Price, 20c each; \$2.00 per doz.

CARNATIONS (Hardy)—Too well known to require description. Mixed colors, from pure white to dark red.

COREOPSIS LANCEOLATA—A beautiful hardy border plant. Grows 30 inches high, and produces its bright golden-yellow flowers in great profusion the entire season. It makes a handsome vase flower when cut, and should be grown in quantity whenever flowers are wanted for table decoration.

COLUMBINE COERULEA—The beautiful native species of the Rocky Mountains. Very broad flowers, three inches or more in diameter. Fine. 15c each; \$1.50 per doz.

COMPANULA (Canterbury Bells)—Fine, showy plants, producing a profusion of bell-shaped flowers in white, pink and various shades of blue. Fine for massing.

DAISIES (Shasta Alaska)—Immense snow white flowers 4 inches in diameter. Blooms through the season.

DAISIES (Klondyke)—A new seedling of Alaska with fringed petals, the growth is somewhat dwarfer than its parent. A fine thing. 25c each; \$2.50 per doz.

DELPHINIUM (Perennial Larkspur)—The old-fashioned very dark blue variety. Three to four feet.

GOLDEN GLOW (Rudbeckia)—The plant is compact, growing 6 to 8 feet high, producing numerous stems which are laden with double golden-yellow flowers.

GYPSOPHILA PANICULATA (Baby's Breath)—A beautiful perennial. When in bloom it forms a symmetrical mass 2 to 3 feet in height, of minute, pure white flowers, forming a beautiful gauze-like appearance. For cutting purposes it is exquisite, especially in combination with high-colored flowers.

GYPSOPHILA FL. PL.—A double form of the above. Blooms two weeks later. Each floret is densely double. The most valuable introduction in recent years. Price, 35c each.

GAILLARDIA (Grandiflora)—Beginning to flower in June, they continue one mass of bloom the entire summer. Flowers three inches in diameter. Center dark reddish-brown. Petals vary from scarlet-orange to crimson.

HARDY MARGUERITE—A well-known hardy daisy, growing about three feet high. Flowers pure white, with bright yellow center.

HOLLYHOCKS (Double Strong Field Roots)—As a background in large borders or beds of the lower herbaceous plants, there is nothing better. For planting in rows or groups on the lawn, or interspersing among the shrubbery, they are invaluable. The flowers, which are as elegant in shape as a Camelia, form perfect rosettes of the most lovely shades. Separate colors. Buff, White, Yellow, Maroon, Red, Pink, Blush. 75c per doz.; \$5.00 per 100.

HOLLYHOCKS (Allegheny or Everblooming)—The mammoth flowers are wonderfully formed of loosely arranged, fringed petals, which look as if made from the finest China silk. A wide range of colors in mixture only.

- HARDY PINKS** (*Dianthus Chinensis*)—This old-time favorite is well deserving of a place in every garden. They occupy but little space, and yet produce a profusion of richly hued flowers of delightful fragrance. Mixed colors.
- HEMEROCALLIS** (*Lemon Lily*)—A most useful variety, growing about two feet high, with clusters of lily-like flowers of a rich yellow; very sweet.
- ORIENTAL POPPY**—This poppy is perfectly hardy. Its large orange scarlet flowers make it one of the most showy of all plants.
- PYRTHRUM FL. PL.**—Double white. A very pretty and useful class of plants giving a profusion of blooms in June. 25c each.
- SWEET WILLIAM**—Too well known to require description. A general favorite with all. Mixed colors only.
- SWEET WILLIAM**—Newport Pink, a new pink variety, very beautiful, fine for a border or for edging. 15c each; \$1.50 per doz.
- SWEET WILLIAMS**—Scarlet Beauty, intense scarlet, similar to the Newport Pink. Fine. 15c each; \$1.50 per doz.
- STATICE, LATIFOLIA**—Sea Lavender. A blue Baby's Breath. 25c each.
- STATICE TARTARICA**—White, for winter bouquets, everlasting. 25c.
- SWEET ROCKET**—Blooms about Decoration Day, resembles the Phlox; very pretty and useful.

Phloxes of Merit

10c each, \$1.00 per doz., except where noted. All postpaid.

- ARTHUR B. STOOD**—Purple red, very dark. The best purple.
- AMERICAN BEAUTY**—Carmine pink with deeper eye.
- BOUQUET FLOWER**—White with carmine eye, dwarf.
- BARON VON BURKHARDT**—Deep pink with slight white markings.
- BERANGER**—Blush splashed with pink, flowers range from white to deep pink.
- CHAMPS ELYSIS**—Wine purple. Fine. 15c each, \$1.50 per doz.
- COQUELICOT**—Brilliant scarlet, with a carmine eye.
- DAWN**—New seedling, soft pink with a darker eye; each floweret is larger than a silver dollar. 15c each, \$1.50 per doz.
- ECLAIREURER**—Wine red with lighter markings.
- ESPERENCE**—Beautiful deep pink, white eye.
- HERMINA**—Dwarf white variety good for borders.
- LA VAGUE**—Mauve pink with darker eye.
- LAVENDER**—Soft pure lavender, (old variety).
- LEANORE**—New seedling, blush white with carmine eye. 15c each, \$1.50 per doz.
- MELROSE**—New seedling, carmine rose, darker eye, large heads. 15c each, \$1.50 per doz.
- MEREDITH**—New seedling, beautiful soft pink, darker eye. 25c each, \$2.50 per doz.
- MODESTY**—A new seedling. Color is pure white with pink eye. 15c each, \$1.50 per doz.
- MRS. H. M. TEMPLE**—New Seedling, bright mauve carmine eye, fine. 25c each.
- PANAMA**—New seedling, beautiful pink with darker eye. 25c each.
- PROF. SCHLEIMAN**—An ideal pink, eyes stained slightly darker.
- PANTHEON**—Deep salmon pink, darker eye, (old variety).
- R. P. STRUTHERS**—Orange scarlet, a shade deeper than Pantheon.
- SELMA**—Beautiful soft pink, rich carmine eye. 15c each; \$1.50 per doz.
- STAR SHOOTER**—Bright pink with darker eye, heads large and well formed. 25c each.
- VON LASSBURG**—Pure white, no markings. 15c each; \$1.50 per doz.

Iris of Various Species

GERMANICA.

10 each; \$1.00 per doz., postpaid.

FLORENTINA ALBA—Early flowering, white with a faint suggestion of lilac.

L'AVENIER—Beautiful shade of light lavender.

MAD. CHEREAU—Pure white, edged with blue, sweet scented.

MRS. H. DARWIN—Standards white, falls white with light violet at the base.

PLUMERI—Standards rose-mauve with metallic sheen. Falls Vinuous mauve.

QUEEN OF MAY—Soft lilac pink, nearest pink of all Iris.

SAMPSON—Standards rich golden yellow. Falls dark penciled maroon.

SPECTABILIS—Rich violet-purple, one of the first varieties to bloom, large flowers, very tall.

IRIS PALLIDA.

PALLIDA SPECIOSA—Standards dark-lavender, falls light-purple, free bloomer. 10c each; \$1.00 per doz.

DALMATICA—Tall free bloomer, flowers very large. Standards light-lavender. Falls lavender shaded blue. The finest of all German types. 15c each; \$1.50 per doz.

IRIS SIBERICA.

Price 10c each; \$1.00 per doz.

SNOW QUEEN—Creamy white with slight pencilings, prolific bloomer.

YALE BLUE—A beautiful shade of clear blue, wonderful bloomer.

IRIS MISSOURIENSIS.

A native of the Rocky Mountains, it is one of the first flowers to bloom in the spring.

The flowers are a light blue, penciled darker blue, the flowers are produced in profusion on stems 14 to 16 inches long. A fine thing. 10c each; \$1.00 per doz.

IRIS KAEMPFERI OR JAPANESE.

This is one of the best of all Irises. They bloom after the other types are gone and their broad, flat petals give them a stately appearance not to be found in all flowers.

We have 12 varieties under name, but on account of hard Japanese names we offer them under colors, White, Purple, Lavender, Pink, in both three and six-petaled varieties. 25c each, \$2.50 per doz.

SEEDLING GERMAN IRIS.

We are offering for the first time a collection of 12 seedling Iris not yet named. These are of excellent character and different from the other Irises listed above. One each of the 12, \$1.50 postpaid.

Peony Flowered or Art Dahlias

This class of Dahlias are more admired than any other type. Their large loosely arranged flowers which nearly always show a golden disk give them the appearance of a flower much different from the old garden plant we see in our minds when the word Dahlia is mentioned. Some varieties of this type are the envy of the best Chrysanthemums, in many cases the flowers measure 8-9 inches in diameter.

Prices 25c each; \$2.50 per doz., except where noted.

APPOLO—A tall growing scarlet variety. Flowers are large and well formed, borne on long stems. Good for cutting.

BEATRICE—One of the grandest white Peony-Flowered dahlias in existence, flowers are 8 to 10 inches across, borne on long stiff stems. 50c each; \$5.00 per doz.

BERTHA VON SUTTNER—Cream pink tinted with clear lemon, beautifully curved petals, one of the best.

CONSTANCE—A light yellow variety, new this year. Flowers are slightly tipped with white, good form and fine stems.

CARNIVAL QUEEN—(New Seedling)—Cherry tinted and shaded with amber, beautiful combination, long stems.

COLORADO—(Seedling)—Light sulphur yellow fading to almost white at the tips of the petals, large fine flower. 35c each; \$3.50 per doz.

EMPRESS—(New Seedling)—A salmon scarlet variety of exceptional size and form, the average flower will not go in a mans hat without touching all sides. A prolific and constant bloomer. 50c each, \$5.00 per doz.

GLORY OF BARRN—Bright pink, fading to soft blush, beautiful color, flowers borne on long stiff stems.

GEISHA—Pleasing shade of red, striped and marked with golden yellow, a very striking and attractive variety. 35c each, \$3.50 per doz.

FAUST—Large maroon of dwarf habit, heavy bloomer, good variety. 50c each, \$5.00 doz.

FLORENCE—This variety has large open flowers, very brilliant when first opened; the color is an apricot tinted with salmon. Very good.

HIS MAJESTY—(New Seedling)—Clear salmon, tinted amber, shading to clear yellow at the base of the petals showing a large golden disk, a fine variety.

LOYALTY—(New Seedling)—A soft rose with heavy carmine markings and shadings, a very striking and attractive variety. 50c each; \$5.00 per doz.



Gold Medal Panama Pacific Int. Exp.

On 16 Seedling Peony Flowering Dahlias.

PEONY—Flowered Dahlias Continued.



- MODESTY**—(New Seedling)—Salmon tinted amber shading to clear yellow at the base of petals. Almost single showing a large golden disk. Fine.
- MELBA**—(New Seedling)—A blood red variety of exceptional grace and beauty, flowers are large and well formed. 50c each; \$5.00 per doz.
- MRS. L. E. ECHERT**—Flowers of this variety are exceptionally large, the color is an old rose shaded tan. Plant is tall, stems are long.
- OPHIR d'OR**—(New Seedling)—A new seedling of exceptional grace and beauty, flowers are large, the color is an old gold fading to a rich tan. The best Peony Flowered Dahlia of this color in existence 75c each; \$7.50 per doz.
- QUEEN WILHELMANIA**—A pure white variety, shows a large open center. The best white Peony Flowered sort on the market.
- SUNSHINE**—(New Seedling)—A bright sulphur yellow of excellent form and good stems, a very good variety.
- SUNBURST**—(New Seedling)—A beautiful golden yellow, shaded old gold, bright in color and of graceful form, a prolific bloomer. 35c each; \$3.50 per doz.
- THORNIK**—Flowers are of a lavender pink well formed and of good size.
- TWENTIETH CENTURY PEONY**—This variety is almost the color of the old Twentieth Century. The flowers are much larger and more double.
- VELVET QUEEN**—(New Seedling)—A velvety red variety, large flowers borne on long straight stems, very erect and constant bloomer. 75c each; \$7.50 per doz.
- WAR**—(New Seedling)—This variety is beyond doubt the finest blood red variety offered to the public, flowers measure from 8 to 9 inches in diameter, on long graceful stems, plants stand from 7 to 8 feet in height. A gem. 50c each; \$5.00 per doz.
- ZEPPELIN**—A lavender pink of good form on long straight stems, flowers large, good bloomer.

CACTUS DAHLIAS. 15c EACH, \$1.50 PER DOZ.

CAPSTAIN—Scarlet, erect and profuse bloomer.
CREPUSCULE—Burnt orange, good bloomer.
EVA—Pure white, medium height, good bloomer.
EARL OF PEMBROKE—Purple, old but good.
GEN. BULLER—Rich crimson, tipped white; attractive.
ICEBERG—White variety widely known, flowers medium.
J. H. JACKSON—Dark crimson, free bloomer, good.
MRS. JOWETT—Salmon, free bloomer.
MARY SERVICE—Pinkish pricot or heliotrope, good.
ROSY MORN—One of the best pink varieties, good bloomer.
MRS. CHARLES TURNER—Beautiful, large yellow.
COCKATOO—A combination of colors, white, yellow and buff.

DECORATIVE DAHLIAS. 15c EACH, \$1.50 PER DOZ.

DELICE—Beautiful shade of pink, fine.
GOLDEN WEST—The best yellow to date. 25c each, \$2.50 per doz.
JACK ROSE—Crimson, one of the best of its color.
JEAN CHARMET—Pinkish lilac, fine, flowers large. 25c each, \$2.50 per doz.
W. W. RAWSON—White, tipped with lavender, good. 20c each, \$2.00 per doz.
MINNIE McCOLOUGH—Buff orange, fine autumn color.
PURPLE QUEEN—One of the best purple sorts.
THE FAIRY—Lavender pink variety with exceptional beauty. 25c.
MRS. WINTERS—Pure white, back of flowers are gone when center begins to open.
 20c each, \$2.00 per doz.
SLYVIA—Pink and white, old standby.
EUGENE TEELE—Scarlet variety, good bloomer.
LAVENDER BEAUTY—Soft shade of lavender, late bloomer.

SHOW AND FANCY DAHLIAS. 15c EACH, \$1.50 PER DOZ.

A. D. LIVONI—Old variety, but good deep pink.
GLORI DI LYON—One of the largest white show dahlias.
KAISER WILHELM—Yellow, flecked crimson.
THE BARON—Good, clear yellow.
ROBT. BROOMFIELD—Pure white.
YELLOW DUKE—Yellow, petals somewhat quilled.
PURPLE GEM—Deep purple, good.

DAHLIA COLLECTIONS. \$1.00.

No. 1—14 tubers, no two alike, our selection, unnamed, comprising 14 different colors, and of different types, for \$1.00, postpaid.

\$2.00.

No. 2—14 tubers, no two alike, correctly named and of the best of the Decorative, Cactus and Show above named, for \$2.00, postpaid.

\$3.00.

No. 13—14 tubers, Peony flowered sorts, our selection, correctly named, no two alike, from the above list. \$3.00, postpaid.

Annual Plants

Asters, all sorts and colors, transplanted. 35c per doz.; 3 doz. for \$1.00; \$2.00 per 100.

We also handle a full line of greenhouse plants for the local trade, such as Geraniums, Petunias, Verbenias, Pansies, Bellis Daisies, etc. Prices on application.

Other Annual plants, such as Marigolds, Cosmos, Larkspurs, Centaurias, Straw Flowers, etc. Quoted on application.

How to Plant and Care for Gladioli

Stock should be obtained that is full of vigor, not large flat worn-out corms which will prove worthless in the end.

Soil should be of ordinary strength only, manures are very injurious if allowed to come in contact with either the roots or the corm, soil should be turned to a depth of eight inches and well pulverized.

Set the corms right side up in a trench 5 to 6 inches deep and 6 inches apart. Keep the soil porous by frequent stirrings, a hoe will be found the best tool for this work.

Water frequently after plants begin to grow, this can not be overdone when plants begin to bloom, provided the ground is kept in a porous condition.

Stakes should be provided as supports for the flowering spikes which may be ruined by wind or rain.

Corms should be taken up before hard frosts and dried out in the shade, they can then be stored in a cool dry cellar and planted out again the following spring.

Soil should be prepared in the fall and a secondary stirring given in the spring before planting.

The cormels or offsets which are found around the old corm should be planted also, it is from this source that the best and strongest corms originate.

How to Plant and Care for Dahlias

If possible, plant in an open, sunny situation. Prepare the soil thoroughly by deep digging. Be moderate in the use of both manure and water. Never plant when the soil is wet. Lay the tuber flat on its side and cover it four inches deep, pressing the soil firmly on the tuber. Keep the soil loose and mellow by frequent hoeing, drawing the soil to a slight hillock around the plant.

Tall growing varieties may be kept fairly dwarf by pinching out the tip when the first shoot is six inches high. All varieties growing above four feet should be tied to stout stakes to hold them in position.

3x3 feet is about the proper distance to plant apart.

Keep all dead flowers trimmed off.

Dahlia blooms keep much better if cut in the evening—about sunset—and the less foliage taken off with the flower the better for both plant and flower. If green is desired, use some other green of better keeping qualities.

After frost has killed tops, dig the tubers carefully, remove the soil from the roots, and store away in a box or barrel secure from frost. As a precaution it would be well to cover the tubers so stored with sand, leaves or moss.

All clumps should be divided into several pieces before being reset the following spring.



THE WILMORE FLORAL CO.

DENVER, COLORADO

BOX 1111

